ORIJEN wins another award... and this one's BIG!

GLYCEMIC RESEARCH INSTITUTE
PET FOOD OF THE YEAR AWARD, 2009 – 2010

The Glycemic Research Institute in Washington, DC. announced today that it has selected **ORIJEN** from **Champion Petfoods™** as the **PET FOOD OF THE YEAR 2009-2010.**

The Medical Advisory Board, Senior Staff, and Associate Research Fellows of the Glycemic Research Institute® (GRI) provide Independent Pro Bono Certification for products that pass the strict GRI Protocols, by authorization of the United States government, the Canadian government and the United Kingdom government.

The Glycemic Research Institute (GRI) conducts Independent Clinical and Analytical research on Pet Foods and Pet Treats. **GRI has examined hundreds of pet foods from 2004 to the present in order to determine the healthiest overall products, focusing on anti-aging, diabetes, arthritis, glycemic, and blood glucose and insulin response, in the canine and feline.**

The Pet Food of the Year is a global award presented by the Glycemic Research Institute®, for the Best Overall Healthiest Pet Food. This year, ORIJEN was selected against all other pet foods on the market. ORIJEN pet food is manufactured and owned by Champion Petfoods Ltd in Alberta, Canada (ChampionPetFoods.com).

The strict Award criteria involves in-depth analysis of the product and its suitability, based on ingredients, glycemic-response, diabetic-response, anti-aging factors, and biochemical requirements of the species.

CANADA'S AWARD WINNING PET FOOD MAKER

A FEW OF OUR OTHER RECENT AWARDS

ENTREPRENEUR OF THE YEAR AWARD, 2008, Ernst & Young, Category winner, Manufacturing.

GALA AWARD, GOLD, 2007,For developing and commercializing innovative pet foods from fresh regional ingredients.

ALBERTA'S PREMIER'S AWARD OF EXCELLENCE, 2007, Pet Food Team, 2007

...ALSO

*6 STAR FOOD RATING from **www.dogfoodanalysis.com***

THE WHOLE DOG JOURNAL – APPROVED FOOD

FRESH REGIONAL INGREDIENTS
INGRÉDIENTS RÉGIONAUX FRAIS